

ORLANDO SUAZO JR

SENIOR VIDEO EDITOR • CLEVELAND, UNITED STATES • 6466961831

◦ DETAILS ◦

Cleveland
United States
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◦ LINKS ◦

[Video Portfolio](#)

◦ SKILLS ◦

Leadership

Communication

Microsoft PowerPoint

Microsoft Excel

Ability to Work Under Pressure

Fast Learner

Ability to Work in a Team

Microsoft Office

Computer Skills

Leadership Skills

Adaptability

Communication Skills

Multitasking Skills

Time Management Skills

Editing Software

Excellent Communication Skills

Creative Problem Solving

Design Applications

Business Acumen

Adobe Cloud Creative Suite

Cinema Camera Systems

Video Production

Color Correction

Motion Graphic Animation

Photography



PROFILE



A results-driven Emmy Award-Winning Video Editor with a passion for delivering visually compelling, engaging content across a multitude of industries and platforms.



EMPLOYMENT HISTORY



Senior Specialist - Digital Content Editor at Nestlé USA, Solon

March 2020 — Present

- Developed and edited over 100 consumer-facing content across multiple digital channels, including social media and email.
- Optimized video projects for various platforms, resulting in improved video playback and engagement.
- Utilized advanced video editing techniques to create unique and engaging video content.
- Implemented a color-grading process that improved the overall aesthetic quality of the project.
- Assembled raw footage into a cohesive, polished video for broadcast
- Utilized sound design to enhance the emotional impact of the video.
- Leveraged motion graphics to create dynamic visual effects.
- Managed digital asset libraries to provide quick and reliable access to partners and key stakeholders.
- Directed productions for Nestle Pizza Division (Tombstone Pizza) and Nestlé Coffee Partners (Starbucks).
- Implemented efficient processes to meet challenging timelines across internal and external teams.
- Increased efficiency, accuracy, and visibility for financial management by creating a transparent system to track licenses and fees.
- Continued to hone motion graphic design capabilities, resulting in the successful launch of full motion graphic-oriented video assets for Essentia Water



Video Editor Contractor at Center for American Progress, Washington, D.C.

November 2019 — February 2020

- Served internal stakeholders at the Center for American Progress to create strategic plans for videos/content that aligned with American Progress' goals and agenda.
- Worked with communications and policy teams to develop and produce engaging videos, including rapid-response, explainer, promotional, fundraising, and documentary videos.
- Mentored and managed junior staff/interns and oversaw day-to-day project workflows.
- Managed and developed CAP YouTube account to increase the visibility of CAP's agenda and policy work.
- Introduced a more effective file management system, improving our projects' uniformity and overall post-production workflow.
- Inventoried and managed production equipment to maintain a clean studio, which made the video team more effective and ready for last-minute productions.



Senior Video Editor at Green Buzz Agency, Alexandria

April 2015 — November 2019

- Oversaw the post-production process for 2-5 projects concurrently, which involved creating original video content for online distribution. In some cases, I delivered content for other platforms like significant live events or TV commercials.
- Developed an equipment management system for checking out and in-production equipment, which increased efficiency and workflow during production.

- Won multiple industry awards, including a 2018 Emmy Award for my work with the Make-A-Wish Foundation Mid-Atlantic.
- Worked on projects with various styles, from documentary to narrative and others.
- Collaborated with producers to develop creative strategy and execution for projects.
- Handled tasks like identifying story themes, color correction, writing scripts, selecting soundtracks, brainstorming creative concepts, maintaining a database of media assets, researching stock imagery, troubleshooting technical issues, sound design, and other functions of the post-production process.
- Assisted on field shoots as a camera assistant, 2nd camera operator, audio engineer, or grip.
- Mentored and managed video interns and assistant editors.

Digital Media Director at New Life Fellowship Church , New York City

March 2012 — April 2015

- Performed daily maintenance of the organization's website; updated media and sub-pages for current, correct information.
- Increased service efficiency by eliminating live announcements and moved announcements to video and a digital messaging service (SMS and Email)/
- Designed and created flyers, posters, and web graphics to advertise events.
- Designed e-newsletter for monthly distribution and special events.
- Produced over 100 monthly testimonial/storytelling videos to encourage and enlighten members and staff.
- Fostered an online presence via YouTube, Facebook, and Twitter to create community, increase brand awareness, and promote events and classes while increasing page likes to over 3,000.
- Recruited, trained, and oversaw ten media volunteers to participate in special projects and roles during Sunday service.



EDUCATION

Master of Fine Arts, Regent University, Virginia Beach, VA

August 2015 — May 2017

Bachelors of Science, Nyack College, Nyack, NY

August 2006 — May 2010



EXTRA-CURRICULAR ACTIVITIES

In-House Recreational Soccer Director at North Olmsted Soccer Organization, North Olmsted

January 2023 — Present

- Responsible for all operating aspects of the In-House (recreational and adaptive) programs.
- Develop and execute a comprehensive vision for the youth soccer program aligned with NOSO's mission and values.
- Oversee all aspects of the youth soccer program, including scheduling, budgeting, and operational logistics.
- Create and manage age-specific training curriculum and oversee coaching staff to ensure high-quality training sessions.
- Build positive relationships with parents, players, and the broader community, ensuring clear communication and a supportive environment.
- Collaborate with local schools, community organizations, and sponsors to promote the program and expand its reach.



REFERENCES

Jonathan Dillon from Nestlé USA

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